Ad Size	Ad Shape	Bleed	Trim	Live/Non-bleed
Full page Full square Full page spread	Full 7" x 10" Full page spread	8.375" x 11.125" na 16.5" x 11.125"	8.125" x 10.875" 7" x 10" 16.25" x 10.875"	7.625" x 10.375" 7" x 10" 15.75" x 10.375"
1/2 page	1/2 island* 1/2 horizontal 1/2 vertical 1/2 spread	na na na 16.5" x 5.5"	4.5" x 7.5" 7" x 4.875" 3.375" x 10" 16.25" x 5.375"	4.5" x 7.5" 7" x 4.875" 3.375" x 10" 15.75" x 4.875"
1/4 page	1/4 square	na	3.375" x 4.875"	3.375" x 4.875"
1/3 page	1/3 square* 1/3 vertical*	na na	4.5" x 4.875" 2.1875" x 10"	4.5" x 4.875" 2.1875" x 10"
2/3 page	2/3 vertical*	na	4.5" x 10"	4.5" x 10"
4/9 island	4/9 island*	na	4.5" x 6.5"	4.5" x 6.5"

safety
non-bleed ads

trim
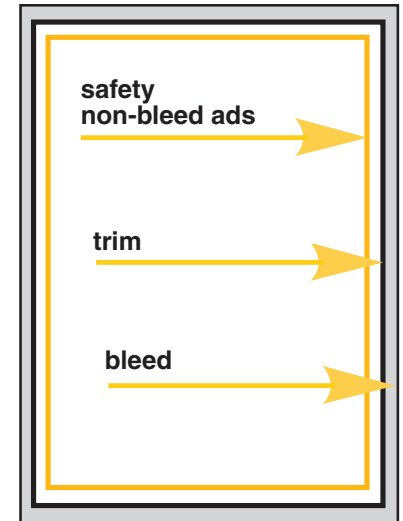
bleed
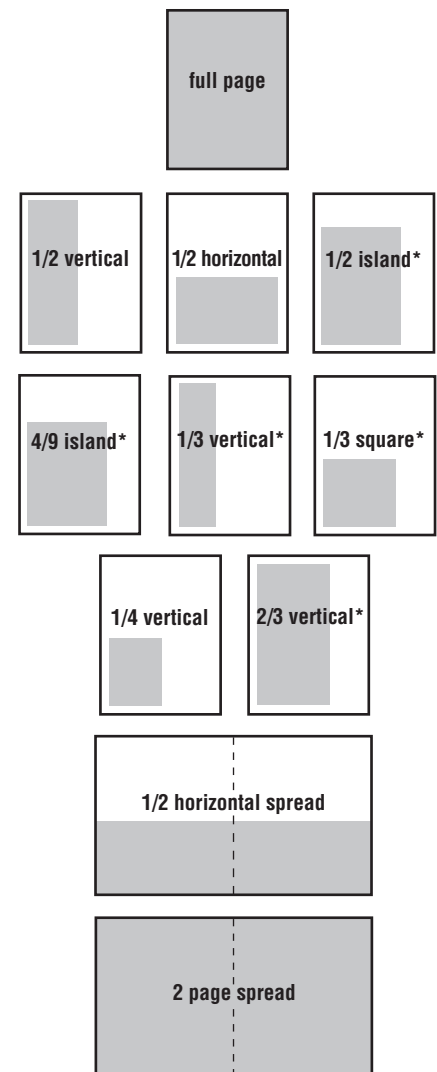
Print Ad Submission Info – All D2P Publications

File format: Ads must be PDF/X-1a files with fonts embedded.

Color space: CMYK, including all linked and embedded images.

Resolution: 300 DPI, including all linked and embedded images.

Bleed: Allow 1/8" (.125") on all sides for ads meant to bleed.

Crop and printers' marks: Offset 1/8" (.125") from page trim.

Safety: Keep all live items (not intended to trim) at least 1/4" from trim edges.

Printing process: Web offset, computer to plate (CTP)

Binding method: Saddle and perfect bound editions

Artwork submitted is assumed to be correct regarding color, images, and copy. *Design-2-Part is not responsible for errors in content, or for printing problems due to improperly prepared files.*

Questions: For ad production questions, please email adsubmissions@d2p.com.

Please email digital media ads to your magazine sales rep.

full page

1/2 vertical

1/2 horizontal

1/2 island*

4/9 island*

1/3 vertical*

1/3 square*

1/4 vertical

2/3 vertical*

1/2 horizontal spread

2 page spread

*** These ad sizes not available in Show Programs or Supplier Directory**

Digital Delivery Message Ads (Magazine & Show Programs)

Button ad: 141 pixels wide x 125 pixels high

Banner ad: 600 pixels wide x 132 pixels high

File format: jpg

www.d2pmagazine.com Ads

145 pixels wide x 86 pixels high

File format: jpg or gif