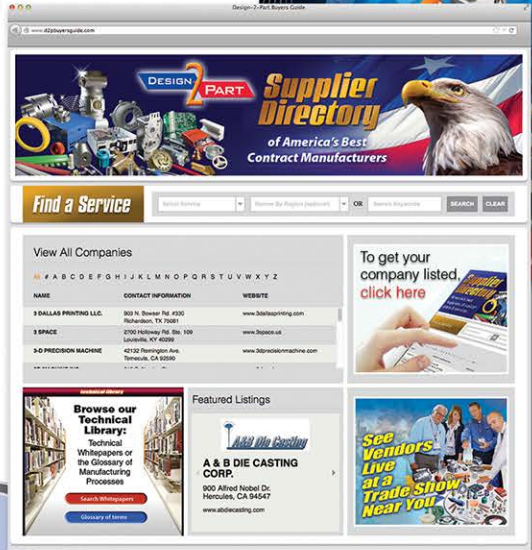
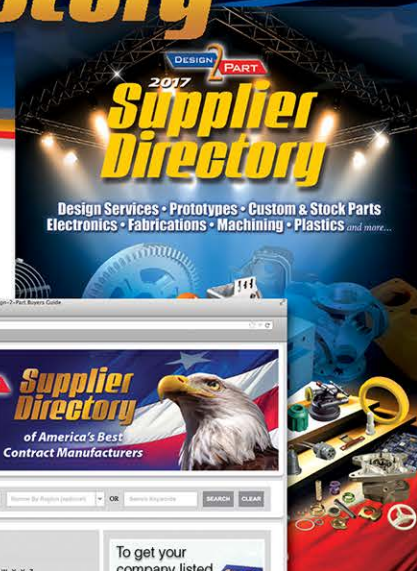


# Supplier Directory



## OEM READERSHIP

### BREAKDOWN by DISTRIBUTION

| Mail    | Design-2-Part Shows | Partner Shows |
|---------|---------------------|---------------|
| 21,000+ | 13,000+             | 11,000+       |

## SAMPLE COMPANIES

*Our OEM readers are Engineering & Purchasing personnel who have significant influence in the decision to outsource. These OEMs come from companies such as:*

- |                    |                        |                       |
|--------------------|------------------------|-----------------------|
| Abbott Labs        | Hamilton Sundstrand    | Philip Morris USA     |
| BAE Systems        | Harley-Davidson        | Pratt & Whitney       |
| Baxter Healthcare  | Motor Co.              | Procter & Gamble      |
| Boeing             | Honda Power            | Raytheon              |
| Bose Corporation   | Equipment              | Rockwell Automation   |
| Boston Scientific  | Honeywell              | Schunk Inc.           |
| Bowe Bell & Howell | International Truck    | Sony Ericsson         |
| Caterpillar Inc.   | & Engine Corp.         | Steinway & Sons       |
| Corning Cable      | ITT McDonnell & Miller | Stryker               |
| Systems            | John Deere             | Sun Automation Group  |
| Danaher Controls   | Johnson Controls Inc.  | Timken Aerospace      |
| Electrolux         | Kohler Co.             | Toshiba               |
| Emerson Power      | La-Z-Boy Inc.          | Trane Company         |
| Transmission       | Lockheed Martin        | Tyco Electronics      |
| GE Healthcare      | Motorola               | United Space Alliance |
| Gerber Scientific  | Northrop Grumman       | UTC Fuel Cells        |
| Glaxo Smith Kline  | Corp.                  | Yokogawa Corporation  |
|                    | Osram Sylvania         | ...and hundreds more. |

## SAMPLE INDUSTRIES

*These are the top industries that receive our Supplier Directory:*

- |                        |                    |
|------------------------|--------------------|
| Aerospace/Aviation     | Hardware           |
| Automotive             | Instrumentation    |
| Computer Systems       | & Control Systems  |
| & Peripherals          | Machinery          |
| Consumer Electronics   | Medical            |
| Electronic Components/ | Telecommunications |
| Subsystems             | Transportation     |
| Electronics            | Equipment          |
| Manufacturing          | Wiring, Cables     |
| Government/Defense     | & Connectors       |

## SAMPLE TITLES

*These are the most popular job titles of our Supplier Directory readers:*

- |                        |                      |
|------------------------|----------------------|
| Chief Engineer         | Purchasing Manager   |
| Design Engineer        | Research             |
| Engineering Manager    | & Development        |
| Manufacturing Engineer | Engineer             |
| Product Development    | Senior Buyer/Planner |
| Engineer               | VP Engineering       |
| Product Manager        | VP Manufacturing     |
| Project Engineer       |                      |