



2012 SCHEDULE

WESTERN EDITIONS	EASTERN EDITIONS
<p>MARCH Santa Clara, CA show issue*</p> <ul style="list-style-type: none"> • Editorial – 1/06/12 • Insertions – 1/20/12 • Materials – 1/27/12 <p>MAY</p> <ul style="list-style-type: none"> • Editorial – 2/24/12 • Insertions – 3/16/12 • Materials – 3/23/12 <p>SEPTEMBER Long Beach, CA & Portland, OR show issue*</p> <ul style="list-style-type: none"> • Editorial – 7/20/12 • Insertions – 8/10/12 • Materials – 8/17/12 <p>NOVEMBER</p> <ul style="list-style-type: none"> • Editorial – 9/14/12 • Insertions – 9/28/12 • Materials – 10/05/12 <p>* Bonus distribution to tradeshow attendees</p>	<p>FEBRUARY Grapevine, TX & Atlanta, GA show issue*</p> <ul style="list-style-type: none"> • Editorial – 12/09/11 • Insertions – 12/23/11 • Materials – 12/30/11 <p>APRIL Secaucus, NJ, Schaumburg, IL & St. Louis, MO show issue*</p> <ul style="list-style-type: none"> • Editorial – 1/27/12 • Insertions – 2/10/12 • Materials – 2/17/12 <p>AUGUST Akron, OH show issue*</p> <ul style="list-style-type: none"> • Editorial – 6/29/12 • Insertions – 7/13/12 • Materials – 7/20/12 <p>OCTOBER Marlborough, MA & Raleigh, NC show issue*</p> <ul style="list-style-type: none"> • Editorial – 8/03/12 • Insertions – 8/24/12 • Materials – 8/31/12 <p>* Bonus distribution to tradeshow attendees</p>