



## 2010 ADVERTISING RATES

SIZE UNIT	1X	4X	8X
SPREAD	5800	4200	4000
1 PAGE	3225	2620	2490
2/3 PAGE	2940	2410	2305
ISL 1/2 PAGE	2520	2070	1965
ISL 4/9 PAGE	2410	1965	1885
1/2 PAGE	2045	1675	1570
1/3 PAGE	1495	1230	1125
1/4 PAGE	1205	995	915
INSIDE FRONT COVER	5550	4500	4295
INSIDE BACK COVER	5225	4275	4050
BACK COVER	5550	4500	4295

## GENERAL ADVERTISING

4-Color process, additional.

All process color rates include bleed

- 1 page - \$600

Color rates, inside pages

Standard CMYK process colors (red, blue, green, orange, yellow) per page or fraction, extra, per color - \$175

PMS colors - \$500

Commissions, Cash Discounts, Terms

- \* 15% commission allowed to recognized agencies if paid within 30 days

- \* Terms are net 30 days