



2010 SCHEDULE

WESTERN EDITIONS	EASTERN EDITIONS
<p>MARCH</p> <ul style="list-style-type: none"> • Editorial – 1/08/10 • Insertions – 1/22/10 • Materials – 1/29/10 <p>MAY</p> <p>Santa Clara, CA show issue*</p> <ul style="list-style-type: none"> • Editorial – 2/26/10 • Insertions – 3/12/10 • Materials – 3/19/10 <p>SEPTEMBER</p> <p>Long Beach, CA show issue*</p> <ul style="list-style-type: none"> • Editorial – 7/23/10 • Insertions – 8/06/10 • Materials – 8/13/10 <p>NOVEMBER</p> <ul style="list-style-type: none"> • Editorial – 9/17/10 • Insertions – 10/01/10 • Materials – 10/08/10 <p>* Bonus distribution to tradeshow attendees</p>	<p>FEBRUARY</p> <p>Dallas, TX & Atlanta, GA show issue*</p> <ul style="list-style-type: none"> • Editorial – 12/10/09 • Insertions – 12/24/09 • Materials – 12/30/09 <p>APRIL</p> <p>Oaks, PA, Schaumburg, IL & St. Louis, MO show issue*</p> <ul style="list-style-type: none"> • Editorial – 1/29/10 • Insertions – 2/12/10 • Materials – 2/19/10 <p>AUGUST</p> <p>Huntsville, AL & Akron, OH show issue*</p> <ul style="list-style-type: none"> • Editorial – 7/09/10 • Insertions – 7/23/10 • Materials – 7/30/10 <p>OCTOBER</p> <p>Marlborough, MA & Raleigh, NC show issue*</p> <ul style="list-style-type: none"> • Editorial – 8/20/10 • Insertions – 9/03/10 • Materials – 9/10/10 <p>* Bonus distribution to tradeshow attendees</p>