



## 2010 SCHEDULE

WESTERN EDITIONS	EASTERN EDITIONS
<p><b>MARCH</b></p> <ul style="list-style-type: none"> <li>• Editorial – 1/08/10</li> <li>• Insertions – 1/22/10</li> <li>• Materials – 1/29/10</li> </ul> <p><b>MAY</b></p> <p>Santa Clara, CA show issue*</p> <ul style="list-style-type: none"> <li>• Editorial – 2/26/10</li> <li>• Insertions – 3/12/10</li> <li>• Materials – 3/19/10</li> </ul> <p><b>SEPTEMBER</b></p> <p>Long Beach, CA show issue*</p> <ul style="list-style-type: none"> <li>• Editorial – 7/23/10</li> <li>• Insertions – 8/06/10</li> <li>• Materials – 8/13/10</li> </ul> <p><b>NOVEMBER</b></p> <ul style="list-style-type: none"> <li>• Editorial – 9/17/10</li> <li>• Insertions – 10/01/10</li> <li>• Materials – 10/08/10</li> </ul> <p>* Bonus distribution to tradeshow attendees</p>	<p><b>FEBRUARY</b></p> <p>Dallas, TX &amp; Atlanta, GA show issue*</p> <ul style="list-style-type: none"> <li>• Editorial – 12/10/09</li> <li>• Insertions – 12/24/09</li> <li>• Materials – 12/30/09</li> </ul> <p><b>APRIL</b></p> <p>Oaks, PA, Schaumburg, IL &amp; St. Louis, MO show issue*</p> <ul style="list-style-type: none"> <li>• Editorial – 1/29/10</li> <li>• Insertions – 2/12/10</li> <li>• Materials – 2/19/10</li> </ul> <p><b>AUGUST</b></p> <p>Huntsville, AL &amp; Akron, OH show issue*</p> <ul style="list-style-type: none"> <li>• Editorial – 7/09/10</li> <li>• Insertions – 7/23/10</li> <li>• Materials – 7/30/10</li> </ul> <p><b>OCTOBER</b></p> <p>Marlborough, MA &amp; Raleigh, NC show issue*</p> <ul style="list-style-type: none"> <li>• Editorial – 8/20/10</li> <li>• Insertions – 9/03/10</li> <li>• Materials – 9/10/10</li> </ul> <p>* Bonus distribution to tradeshow attendees</p>